

## classifying customers using ibm spss modeler v16

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GMT classifying customers using ibm spss pdf - Examine different data mining and analytics techniques and solutions. Learn how to build them using existing software and installations. Data mining techniques - IBM - United States - Machine learning (ML) is the scientific study of algorithms and statistical models that computer systems use to progressively improve their performance on a specific task. Machine learning algorithms build a mathematical model of sample data, known as "training data", in order to make predictions or decisions without being explicitly programmed to perform the task. Machine learning - Wikipedia -

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